



## HIDDEN VALLEY® DRESSINGS “FRESH TASTE FOR THE FAMILY” RECIPE CONTEST

Let the herbs and spices of Hidden Valley® Original Ranch® Salad Dressing & Seasoning Mix inspire your entry in the Hidden Valley® Dressings “Fresh Taste for the Family” Recipe Contest. Entice the judges with any crowd-pleasing entrée, appetizer or side dish that features fresh ingredients &/or produce (“Fresh Factor”) for a chance to win cash rewards and recognition.

**DATE:** Wednesday, August 13<sup>th</sup>

**TIME:** 10:00 AM – 12:00 Noon

**PLACE:** Shelter in Hickory Tree Park, behind the Creative Arts Building, use Gate 2 on the Fairgrounds

**NOTE:** Dishes must be transported hot &/or cold as needed. Facilities are not available for either heating up a recipe or for cooling down samples. Neither refrigerators, stoves nor microwaves are available. Whole recipes are not to be submitted. A maximum of two (2) cups are to be submitted for judging in a disposable container. Samples will NOT be returned to the entrant nor are any entries to be sold to the public

### NO PRE-REGISTRATION IS REQUIRED

**Prizes:**      **1st Place: \$200**                      **2nd Place: \$100**                      **3rd Place: \$50**

**National Grand Prize: \$1,000 cash plus an engraved memento.**

Each winner also receives a ribbon, award certificate and apron.

The first 20 contestants to enter will receive a coupon valid for a free packet of Hidden Valley® Original Ranch® Salad Dressing & Seasoning Mix.

### New Judging Criteria!

Fresh Factor: 25%    Taste: 40%    Family Appeal: 20%    Ease of preparation: 15%

Recipes will be judged by personnel chosen by the fair, whose decision is final.

### Rules of the Contest

- Using the best that farms, grocers and home gardens have to offer, create any great tasting entrée, appetizer or side dish centered on fresh food, wholesome ingredients and traditions that bring families together.
- Entries must be created with at least one (1 oz.) packet or 2 or more Tbsp. of Hidden Valley® Original Ranch® Salad Dressing and Seasoning Mix.
- Recipe should use fresh ingredient(s) and fresh produce, and easy assembly steps are encouraged.
- Except for Hidden Valley® Salad Dressing & Seasoning mix, recipes must be homemade, no mixes. Each recipe must be named, original, unpublished, the sole property of entrant and not previously submitted in any other Hidden Valley® Ranch dressing contest.
- Entrants must be at least 18 years of age and a legal US resident to enter; limit one entry per person.
- Recipe, name, address and phone numbers must be typed on an 8 1/2" by 11" sheet of paper and be submitted with entry. As proof of ingredient, attach Hidden Valley® dressing package label to recipe.
- Recipes should list ingredients with measurements and state preparation instructions with baking/cooking times and number of servings.
- All recipes become the sole property of The HV Food Products Company, which reserves the right to edit, adapt, copyright, publish and use any or all of the recipes. By participating, contestants agree to sign a publicity release if requested and that The HV Food Products Company reserves the right to use the contestant names and photos for publicity, promotion, or advertising without compensation.
- The HV Food Products Company is not responsible for lost or illegible recipes.
- Taxes on prizes are the responsibility of the winner.
- The 2007 first place winners are not eligible to compete in 2008.
- Employees of The HV Food Products Company, its affiliates, subsidiaries and families of each are not eligible to participate in this contest.
- This contest is sponsored by The HV Food Products Company, Oakland, CA.

### National Grand Prize

The grand prize winner (selected from first place winning recipes using the judging criteria described above) will be notified by phone no later than January 31, 2009. The name of the national grand prize winner and the winning recipe will be available by sending a self-addressed envelope to The Blue Ribbon Group Attn: Hidden Valley, 3033 Excelsior Blvd, Suite 220, Minneapolis, MN, 55416.

**QUESTIONS? CALL SUE FAULRING, DIRECTOR AT 716-337-3555**